

What's New in Old Town

November 2014

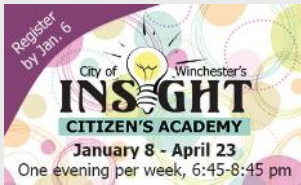


News You Can Use!

Leaf Collection
In Progress.



Visit the city's website for schedule and details.



The City of Winchester's INSIGHT Citizen's Academy provides area residents, Winchester business owners and their staff an opportunity to discover their city through interactive, hands-on activities and to gain exposure to the wide range of government services, programs, functions and challenges.

- **\$20 per person**
- **Register by Jan. 6.**
- **www.winchesterva.gov**

Upcoming



- OTDB Meeting – Nov. 6
- First Friday – Nov. 7
- Welcome Center Closed for Thanksgiving Holiday - Nov. 27-29
- Nov. 28 - Plaid Friday Shopping Day

Downtown Holiday Events

Plaid Friday - November 28 at Downtown Businesses. Plaid Friday is the fun alternative to "Black Friday" designed to promote both local and independently-owned businesses during the holidays. Shoppers are encouraged to wear plaid!

City of Winchester Parade & Tree Lighting Ceremony - Monday, December 1. The parade begins at 7 p.m. on Piccadilly St. at Cameron St. Watch along Piccadilly St., Braddock St., and Cork St. Join us after the parade for the downtown tree lighting on the walking mall near the Old Court House Civil War Museum.



Santa's Headquarters - Friday, December 5 (5-7 p.m.) and Saturday, December 6 (11 a.m.-1 p.m.) at the Godfrey Miller House. 28 S. Loudoun Street. Come take pictures with Santa and make a holiday craft to take home.

Annual Candlelight Tour & Open House - Friday, December 5 (6-8 p.m.) and Saturday, December 6 (3-7 p.m.). Presented by the Winchester-Frederick County Historical Society. Tour and Open House include Abram's Delight, Stonewall Jackson's Headquarters Museum, and George Washington's Office Museum. Free admission.

Preservation of Historic Winchester's Annual Holiday House Tour - Saturday, December 6 and Sunday, December 7. This year, the tour will feature homes in the Potato Hill (South Loudoun Street) neighborhood. Visit the Bough and Dough Shop at 315 W. Boscawen Street to purchase holiday greenery, baked goods, and gifts. For more information, visit phwi.org.

Holly Jolly Celebration - Saturday, December 13. Noon-5 p.m. Caroling and holiday activities including free wagon rides from 1-3 p.m. Specials at shops and restaurants all day.



First Night Winchester - Wednesday, December 31. Celebrate New Year's Eve in Old Town! Information is available at www.firstnightwinchester.com

Downtown Business Openings



McKee's for Men - now open!

Offering Men's Clothing, Gifts for Every Man, Skincare & Grooming Products, Bar & Grilling Accessories & Books.
135 N. Braddock Street
(540) 662-2195



Eclectic - now open!

Beautiful Pottery from Poland
Great gifts for every occasion.
6 W. Cork Street
(540) 425-4999



Bon Matin chez Leroy - opening soon!

Fine French Bakery and Café
www.bonmatinleroy.com
21 E. Boscawen Street
(855) 250-3901



The Valley Bride - opening soon!

27 N. Cameron Street
(540) 664-7580

Downtown Manager Update

Old Town Winchester is busily preparing for the holiday season. Mid-November we will be decorating the downtown lampposts to make the downtown more festive and inviting. We are very grateful to have received a gracious donation of a large tree and a donation of services to bring the tree into the downtown again this year. We expect to have everything in place by Thanksgiving. The official tree lighting will take place at the conclusion of the downtown parade on December 1. As part of all of this decoration we would like to encourage all business and downtown property owners to decorate their businesses to help with the festive atmosphere of the downtown. This could be exterior decoration or window decoration. For those of you with windows...

Holiday Window Contest - You are invited to participate in a Holiday Window Contest. Please have your window decorated by Thanksgiving. Windows will be judged by individuals including the OTDB Design Committee. Categories are most whimsical, most original and most traditional. Winning windows will be featured



on the Old Town website and Facebook and photos will be sent in a press release to local media. If you are participating, please send an email to jennifer.bell@winchesterva.gov by Thanksgiving.



Old Town Winchester is also currently working on the **Holly Jolly** event for December 13. The goal is to draw more people into the downtown for shopping and dining for the holidays. We will be providing free horse drawn wagon rides from 1 to 3 p.m. We are currently scheduling groups to carol around the downtown to provide festive music. However, to really get people in the doors it is helpful for businesses to offer special events and promotions. We will market these promotions through a press release, the Old Town website, to our over 8,000 fans on Facebook and through a flyer. Send us your promotions by November 21 to be included in the official publicity.

**=OLD TOWN WINCHESTER=
Holly Jolly
CELEBRATION**

Façade Improvements

Check out these great downtown façade updates!

There are few more still in progress... we will see them in next month's newsletter!



Michelle's Wigs & More
33 W. Piccadilly Street



Nourish - 20 S. Braddock Street



Old Town Winchester Welcome Center

33 E. Boscawen St.
Suite 100
Winchester, VA 22601
(540)535-3660

E-mail

OTW@WinchesterVA.gov

Open

Monday - Saturday 8 - 5
Public Restrooms Available

On the Web

OldTownWinchesterVA.com

On Facebook

[/OldTownWinchesterVA](https://www.facebook.com/OldTownWinchesterVA)

Download the App!

Search for "Old Town
Winchester, VA"

MUSEUM CORNER -

The *Old Civil War*

Courthouse Museum is

now open Wed.-Sun.,

Nov. 1 through April 30. It

is closed Mon. and Tues.

George Washington's

Office and **Stonewall**

Jackson's Headquarters

are closed for the season

and will reopen April 1,

2015.