

What's New in Old Town



January 2015

News You Can Use!

SNOW REMOVAL



For 6" or less of snow, it must be removed from sidewalks within 24 hours. For more than 6" of snow, it must be removed from sidewalks within 48 hours. Businesses on the walking mall are required to clear the area in front of the property up to the fire lane. Questions/Concerns should be addressed with the Zoning and Inspections Department (540)667-2370

First Night Winchester

Winchester's Annual New Year's Eve Celebration of the Arts will begin at 10 a.m. on Wednesday, December 31 and will conclude with the Apple Drop and Fireworks at midnight.



Boscawen Street between Braddock and Kent, and Cameron Street between Cork and Piccadilly will be closed 6 p.m. - 12:30 a.m.

First Night Winchester 2015 buttons can be purchased in advance at several locations in Old Town. The cost is \$10. (Children 10 years and under are free.)

- ◇ Bank of Clarke County - N. Loudoun St. branch
- ◇ Rouss City Hall
- ◇ White House Country Store
- ◇ Wilkins' Shoe Center
- ◇ Winchester Book Gallery

On New Year's Eve, buttons can be purchased from 4-11 p.m. at the First Night Winchester headquarters located at 33 E. Boscawen St. For more information, visit firstnightwinchester.com

City Holiday Schedule

All City offices will be closed on December 24, 25, and January 1. Refuse collection on Thursday, Dec. 25 is rescheduled for Wednesday, Dec. 24. Refuse collection on Thursday, Jan. 1 is rescheduled for Wednesday, Dec. 31. Yard Waste is cancelled both weeks. Undecorated Christmas trees will be collected curbside with regular yard waste on January 7 and 14 (last day of yard waste collection season is 1/14).

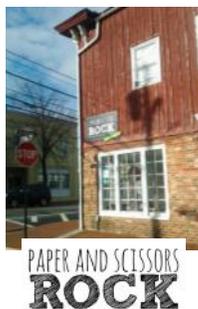
The Old Town Welcome Center's Holiday Schedule will be as follows:

- * December 24-26, 29: Closed.
- * December 27: Open 10:30 p.m. - 3 p.m.
- * December 30-31: Open.
- * January 1 - Closed.

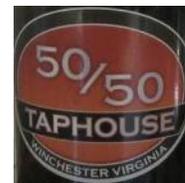
The Old Town Welcome Center will return to its regular schedule, Monday-Saturday, 8 a.m. - 5 p.m. on Friday, January 2.



Downtown Business Openings



Paper and Scissors Rock
30 S. Braddock St.
(540) 686-7706
www.paperandscissorsrock.com
Paper and Scissors Rock offers a wide range of fun and exciting craft classes and supplies and has an Artbar where you can come in and make a craft and take a craft. Come in and "get your craft on!"



50/50 Taphouse
29 W. Cork St.
We believe the best Pairing is Beer and Burgers. With 50 Taps and 50 Burgers you can pair them together as you so desire. We are all here to have fun. Come here to have a good time with your friends or make some new ones.



Old Town Winchester Welcome Center

33 E. Boscawen St.
Suite 100
Winchester, VA 22601
(540)535-3660

E-mail

OTW@WinchesterVA.gov

Open

Monday - Saturday
8 a.m. - 5 p.m.
Public Restrooms Available

On the Web

OldTownWinchesterVA.com

On Facebook

[/OldTownWinchesterVA](https://www.facebook.com/OldTownWinchesterVA)

On Twitter

[@WincVA](https://twitter.com/WincVA)

Download the App!

Search for "Old Town Winchester, VA"

Businesses are encouraged to list their promotions and offers on the Old Town Winchester App. This is a great way to connect with and engage customers, and it's free! Contact Jennifer Bell for more information (540) 535-3660.



Downtown Manager Update

Old Town Development Board Meeting Schedule

The OTDB is scheduled to meet the first Thursday of every month at 5:30 p.m. in the City Hall Exhibit Hall (4th floor). The only exception is the January meeting which will be held January 8 instead of New Year's Day. The OTDB has identified four top priorities among the many priorities for the year ahead. They include:

- Formulate an updated Vision Statement, Mission Statement, and Strategic Plan based on downtown needs and develop achievable action steps.
- Explore Merchant (Extended) Evening hours program
- Utilize branding strategically to attract more visitors/shoppers.
- Upgrade the visibility of the Secondary District/Improve walkable community mix.

If you would like to assist with these goals either by volunteering your time or joining a committee working on one of these goals, contact Jennifer Bell or any OTDB member.

Current OTDB Members are: Terry Bohan, David Cavallaro, Beau Correll, Kathlene Courtney, Scott Dawson, Susan Drew, Marilyn Finnemore, Cory Garman, Mark Lore, Rick McClendon, and Andrea Smith.

New City Council Meeting Schedule

Effective January 1, 2015, City Council will follow a new meeting schedule, as follows:

Regular Meetings - 2nd and 4th Tuesday at 6 p.m.

Work Sessions - 2nd and 4th Tuesday at 7 p.m. or immediately following the Regular Meeting (if runs past 7 p.m.).

Work Sessions are informal and provide Council with an opportunity to discuss matters in depth before taking an official vote at the Regular Meetings.

The purpose for making this change is to improve efficiency and reduce the need for special meetings.

Reminder to downtown businesses...

The International Saxophone Symposium, hosted by the United States Navy Band, will be at Shenandoah University January 9-10, 2015 attracting upwards of 1,000 people to the area who will be looking for dining and shopping. Retail shops may want to consider longer hours those evenings.



Chocolate Escape in February

The Chocolate Escape will return to Old Town on Saturday, February 7. The event encourages shopping and dining for Valentine's Day and will take place on Saturday



afternoon this year based on business feedback. We are currently putting together a list of shops and restaurants that would like to participate by offering chocolate-themed promotions and specials.

Restaurants are asked to offer chocolate samples for \$2.00. Shops are asked to offer special promotions during the event to encourage shopping. Send us an email at OTW@winchesterva.gov or give us a call at (540) 535-3660 with your ideas!