



A downtown beautification project

Since 2009, Shenandoah Arts Council (ShenArts) has partnered with the Old Town Advancement Commission (OTAC) to create an outdoor gallery in the historic district of downtown Winchester, Virginia. Artists of all ages participate in a juried art competition. Those selected are assigned a sponsor, and both the artist and sponsor get full recognition on the banners that hang on light posts throughout the downtown area from April to December.

Why Artscape? The objective is to create an outdoor gallery experience in the heart of the community. Each banner showcases local artists, highlighting the creativity and talent of artists who live and work in the region.

How does it work? Interested artists submit work for consideration. These works are reviewed and selected by jury. The chosen works are professionally photographed and designed for printing on vinyl banners. The title of the work and name of the artist is featured on the banner, along with the name of the sponsor for that banner. At the end of the show, the banners are removed and given to the sponsor. The sponsor does NOT receive reproductive rights but is encouraged to display the banner in their place of business, highlighting their support for enriching the community through public art programs.

How can YOU become a sponsor? Interested sponsors are encouraged to make their commitment quickly, as placement is awarded on a "first come, first serve" basis. There are 40 sponsorships available, 32 banners on Loudoun Street and eight on Boscawen Street. This is a wonderful opportunity to get exposure for your company by supporting local art.

What are the benefits of sponsoring?

- ◆ Your business name will appear on both sides of the banner
- ◆ Your business name will be listed on the annual Artscape brochure
- ◆ Your business will be promoted on the Old Town Winchester and ShenArts websites
- ◆ Your business will receive recognition at the ArtScape opening reception
- ◆ At the end of the exhibit, you will receive and own your sponsorship banner(s)
- ◆ Your company will be recognized as a leader supporting community art by visitors and residents throughout 2019 and beyond.

SIGN UP BY JANUARY 25 @ \$395 PER BANNER.

Please include your top 3 pole choices below. Forms postmarked January 10 will be honored. This is still on a first come, first serve basis. Payment MUST accompany form; let us know if you paid through the website.

SHENARTS
530 Amherst St.
Winchester, VA 22601

Sponsors may choose to sponsor more than one banner. Please make checks payable to ShenArts or pay online: www.shenarts.org/support-artscape

Every effort is made to make all banner locations visible. The city owns the trees and ShenArts has no control over tree maintenance or position. A few banners may be obscured at certain angles and time of year, because of leaves.

Dates to Remember:

- January 25**– last day to become a sponsor
- January 25** - all art must be submitted for jury selection
- February 1**- art will be selected and artists will be notified of the selection
- February 2, 4 & 5** - artists drop off original artwork to ShenArts
- February 6-11**- original artwork will be photographed and digital transfer to banner will begin
- February 22**- Images added to ShenArts website; brochure produced and distributed in the downtown area to businesses, as well as to our sponsors.
- April 15**- banners will be hung, original art will go on exhibit at MSV and an opening reception will be held on April 16

*ShenArts reserves the right to adjust these dates based on events beyond our control.

By signing below, you are ensuring that the information is correct and are committing to sponsorship and payment

Business/Sponsor Name	Phone Number
Contact Name	Email
Address	# of Banners being Sponsored/Amount of Payment
Business Name to Appear on Banner	Signature and Date _____/_____/_____
Top Banner Location Number (please choose 3): Choice 1: _____ Choice 2: _____ Choice 3: _____	

Pole locations on map are approximate, map not to scale

