



2017 Press Kit

Entertainment & Events

There are plenty of exciting activities planned in Old Town Winchester this year.

The City of Winchester and the Old Town Development Board are committed to inspiring community involvement and attracting residents and visitors to Old Town through this dynamic event series. This year will be especially exciting as we celebrate events to be held for the fifth consecutive year and several new events added for the 2017 event season. All events are made possible through the financial support of the City of Winchester and various sponsors.

This press kit includes dates, locations and times for events to be held in 2017.

Visit www.EnjoyOTW.com for more information. For volunteer or sponsorship information, contact Full Circle Marketing. Media inquiries and interview requests for City staff should be directed to the City's Communications Manager.

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Old Town Winchester Calendar of Events 2017

- St. Paddy's Celtic Fest**.....March 11
- Farmers Market** May 13 – September 30
- KidzFest**.....May 20
- Classic Movie Night**June 10
- Friday Night Live**June 16
- Sundays at the Taylor**June 18
- Rockin' Independence Eve**..... July 3
- Classic Movie Night** July 8
- Friday Night Live** July 21
- Sundays at the Taylor** July 23
- Classic Movie Night**August 12
- Friday Night Live**August 18
- Sundays at the Taylor** August 20
- Sundays at the Taylor** September 17
- Oktoberfest**..... October 13 – 14
- Family Movie Night on the Mall** Thursdays, June 8 – July 27



Community Calendar of Events 2017

Chocolate Escape	February 11	Classic Movie Night.....	August 12
Restaurant Week.....	February 20 – 25	Friday Night Live	August 18
St. Paddy’s Celtic Fest.....	March 11	Sundays at the Taylor	August 20
Walk A Mile in Her Shoes	April 8	Skyline Indie Film Fest ...	September 7 – 10
OTWBA Egg Hunt	April 15	Restaurant Week.....	September 11 – 16
Rally in the Alley	April 15	Sundays at the Taylor	September 17
Apple Blossom Festival	April 28 – May 7	Celebracion.....	September 23
KidzFest.....	May 20	Oktoberfest.....	October 13 – 14
Loudoun Street Mile	May 29	Spooktacular	October 28
Winchester Craft Beer Week	June 4 – 9	Old Town Holiday Parade	November 27
Hop Blossom Craft Beer Festival...	June 10	Santa’s Headquarters.....	December 9
Classic Movie Night	June 10	Holly Jolly Celebration.....	December 9
Friday Night Live.....	June 16	Jingle Bell Run	December 16
Sundays at the Taylor.....	June 18	First Night Winchester	December 31
Rockin’ Independence Eve	July 3	First Fridays Art and Music.....	monthly
Classic Movie Night	July 8	Family Movie Nights	Thursdays, June 8 – July 27
Friday Night Live.....	July 21	Bluemont Concerts.....	Fridays, June 23 – August 25
Sundays at the Taylor.....	July 23	Old Town Farmers Market.....	Saturdays, May 13 – September 30
National Night Out	August 1		



St. Paddy's Celtic Fest



Old Town Winchester celebrates the community's Irish and Scottish heritage with the 2nd annual St. Paddy's Celtic Festival in Old Town Winchester on Saturday, March 11, 2017 from 11:00 am to 10:00 pm. This festival incorporates entertainment including Celtic bands, Irish step dancers and Scottish bagpipers. Most performances will take place inside Old Town Winchester businesses. Weather permitting; there will also be activities along the Loudoun Street Mall. All activities are free and open to the public.

Starting at 11:00 am, the Bright Center, Out of the Box Theater will host Capital Celtic, an Irish music band comprised of a fiddler, flutist and acoustic guitar/mandolin/banjo player. Across the Pond will perform with a blast of high energy music at 50/50 Taphouse on Cork Street beginning at noon and ending by 3:00 pm. Sound of Sleat will play at Brewbaker's Restaurant from 3:00 pm to 6:00 pm. The band plays traditional Scottish and Irish music. Beginning at 5:00 pm Winchester Brew Works will host Merlins Beard Band a new addition to this year's line-up of venues. Also new this year, from 6:00 pm to 8:00 pm, 147 North Restaurant will host Lilt. This band loves to capture the essentials of Irish traditional music: boundless energy, wildness and melancholy. Low Water Bridge will be closing the Celtic festivities at the Bright Center, Out of the Box Theater. Based out of Virginia, this band features amazing vocals and harmonies that soar over inspired playing in a set list of diverse folk, Celtic and country/Americana music. During all band performances, a percentage of food and drink sales will benefit Habitat for Humanity of Winchester-Frederick-Clarke. Musical performances are free to the public, but space is limited.

Be sure not to miss the performers from Armstrong Irish Dance Studio who will be traveling to all venues, performing traditional Irish step dances. The dancers will be performing from 2:00 to 2:15 at the Bright Center, Out of the Box Theater, and from 3:00 to 3:15 at 50/50 Taphouse. Next you'll find them at Brewbakery from 4:00 to 4:15. Their final performance will be at the Bright Center, Out of the Box Theater from 7:30 to 8:00.

New this year, the Magic Lantern Theater and Handley Library will co-sponsor a noon showing of the 1954 musical movie "Brigadoon" at the Handley Library. The fun fantasy of two American pals on a Scottish hunting trip is a must see for the holiday.

Free children's activities will be available on the Old Court House Civil War Museum lawn from 1:00 to 3:00 pm (provided by Habitat for Humanity). There will also be a free leprechaun scavenger hunt with forms available at participating businesses and at a table in front of the Old Court House Civil War Museum. A leprechaun juggler, balloon artist and bagpipers will be circulating among many of the Old Town shops and restaurants throughout the day. The Old Town Hospitality Association will also be on hand to provide historical information on our local Celtic celebrities.

Visit EnjoyOTW.com for more information on these and other happenings in Old Town Winchester, VA. Great Memories begin here!

- WHEN: Saturday, March 11
- TIME: 11:00 am – 10:00 pm
- WHERE: Old Town Winchester Loudoun Street Mall & Downtown Businesses
- COST: Free

Non-profit partner:



For a complete list of all activities and participants visit:
<http://www.oldtownwinchesterva.com/st-paddys-celtic-fest/>



KidzFest



Bring the kids downtown for a full day of fun and education for Old Town Winchester's KidzFest presented by Valley Pediatrics. KidzFest was created by kids for kids and features more than 60 interactive exhibits highlighting education, art, music and sports on the Loudoun Street Mall.

KidzFest will feature performances on the Old Court House Civil War Museum lawn throughout the day, as well as interactive activities for children of all ages. Free activities and engaging exhibits ranging from musical instrument demonstrations to gymnastics will line the Mall. Other activities such as sports and educational games will add to the fun. Friendly competitions of soccer ball juggling, free throw shooting, football tossing and more will also be offered.

Don't miss the juggling tricks by Devon DeCowlo and Peter McCorry's one-man band on the Old Courthouse Civil War Museum lawn and throughout the Mall. Wildlife Ambassadors will be bringing the wild to the event this year to teach children about and offer a chance to get up close and personal with the animals. Tim the Magician will bring fun illusions and Huzzah, the Independent School of Winchester's student-run theater group, will also take the stage.

Kids will get a chance to get their hands on various arts and crafts activities and musical educational exhibits. Schools and summer camps are invited to participate as vendors to showcase their curriculum.

This is a great family-friendly event for downtown businesses to showcase their family atmosphere and for parents discover fun summer activities.

WHEN: Saturday, May 20

TIME: 11:00 am – 5:00 pm

WHERE: Old Town Winchester Loudoun Street Mall and Old Courthouse Lawn

COST: Free

For a complete list of all activities and participants visit:
<http://www.oldtownwinchesterva.com/kidz-fest/>



Friday Night Live



Unwind and enjoy all that Old Town Winchester has to offer at Friday Night Live. Friday Night Live is the perfect opportunity to meet up with friends, shop, dine and enjoy great live music, street performers and artisans. The Loudoun Street Walking Mall will be filled with music and activities and the Taylor Pavilion will be the main venue for performances every third Friday in June, July and August.

“Regional bands are the focus at this year’s three Friday Night Live events and the Taylor Pavilion is the perfect venue to listen to some great music this summer,” says Jennifer Bell, Downtown Manager.

The June Friday Night Live featured performer is Dynamo, an up and coming funk/jazz/rock band from Nashville, Tennessee, who have been described as the next Snarky Puppy. June’s opening act will be a local favorite, Threesound, who is coming off of an incredibly successful second album release.

July’s event will welcome Winchester legend, Robbie Limon, performing hits from the 1970’s and 1980’s.

August’s event will have a country theme featuring the return of Thom Shepherd and Coley McCabe. Thom Shepherd is the writer of five #1 singles including “Redneck Yacht Club” recorded by Craig Morgan, “Riding with Private Malone” recorded by David Ball, and Kyle Park’s “The Night is Young,” to name a few. Opening for Shepherd is Bud’s Collective, a popular bluegrass band from West Virginia.

Explore and shop at more than 60 unique businesses ranging from apparel, jewelry, boutiques, art galleries, museums and more. Prior to the event, attendees can dine at any of the 35 restaurants located in Old Town Winchester. There will also be a beer and wine garden available prior to and during the performances.

In addition to the live music at the Taylor Pavilion, the Loudoun Street Mall will also be filled with entertainment. Acoustic music and street performers will create an entertaining atmosphere up and down Loudoun Street. “It’s sure to bring smiles to people of all ages,” adds Dario Savarese, Event Coordinator.

WHEN: Fridays, June 16, July 21 and August 18

TIME: 5:00 – 11:00 pm

WHERE: Old Town Winchester Loudoun Street Mall and the Taylor Pavilion

For a complete list of all activities and participants visit:
<http://www.oldtownwinchesterva.com/friday-night-live/>



Rockin' Independence Eve



Celebrate our nation's independence at Rockin' Independence Eve, a free, family-oriented event that's fun for all ages. This All-American event in Old Town Winchester is held annually on July 3rd and attracts over 4,000 people each year.

Live music featuring local favorite, Souled Out, will be held at the Taylor Pavilion between the Loudoun Street Mall and the Braddock Autopark. Opening for Souled Out is Shag, a band with a British Rock vibe. Also, enjoy the beer and wine garden and participate in the Snow White Grill Hamburger Eating Contest and cornhole games.

Numerous kids' activities will be located throughout the Loudoun Street Mall, primarily near the splash pad.

The evening will be capped off with an impressive fireworks show. The fireworks will be launched from an area near the Mount Hebron Cemetery and coordinated by the Winchester Parks and Recreation Department. The fireworks will be viewable from several different locations throughout Old Town Winchester, but the best place to view the show will be from North Kent Street between Boscawen and Piccadilly Streets (viewing from the autopark roofs is prohibited).

WHEN: Monday, July 3

TIME: 5:00 – 11:00 pm

WHERE: Old Town Winchester and the Taylor Pavilion

COST: Free

HOSTED BY: City of Winchester, Old Town Winchester, Parks and Recreation

For a complete list of all activities and participants visit:
<http://www.oldtownwinchesterva.com/rockin-independence-eve/>



Presented by:



Family Movies on the Mall



Returning for the summer of 2017 is a Winchester favorite: Family Movies on the Mall. Thanks to support from Partlow Insurance and Erie Insurance, this family-friendly event remains free to attend.

This event is a great opportunity to gather the family and enjoy a night in Old Town under the stars while viewing blockbuster hits. The movies will be screened by Winchester Parks and Recreation. Moviegoers are encouraged to bring seating.

WHEN: Thursdays, June 8 – July 27

TIME: Dusk

WHERE: Old Court House Civil War Museum Lawn, Old Town Winchester

COST: Free

MOVIES SCHEDULED:

- The Secret Life of Pets
- The Wild Life
- More to be Announced

RAIN DATE: Tuesday immediately following the scheduled showing (except the June 29 rain date will be July 5 instead of July 4)

HOSTED BY: City of Winchester, Old Town Winchester, Winchester Parks and Recreation

COORDINATED BY: Winchester Parks and Recreation

For a complete list of all activities and participants visit:
<http://www.oldtownwinchesterva.com/family-movies-mall/>



Shape Up Sundays at the Taylor Pavilion



NEW EVENT: In partnership with Valley Health and its Wellness Center, Shape Up Sundays is being developed to offer a health-oriented monthly series at the Taylor Pavilion. Held one Sunday per month, June through September, each event will feature free outdoor classes ranging from yoga to Jazzercise, aerobics, running, climbing and even hula hooping. Event partners, including Valley Health, Dharma Yoga Studio, Mountain Trails and Runners Retreat, will host a number of classes starting between 10:30 am and 3:15 pm. On select days and in addition to regular classes, Runner's Retreat will host a group run, while Mountain Trails will recommend a hike at one of the Shenandoah Valley's local hiking trails.

Proposed Schedule (TBD):

10:30-TBD Yoga by Dharma Yoga Studio
TBD Mountain Trails climbing exercises
TBD Les Mills Body Vibe Valley Health Wellness
TBD Aerobics by Valley Health Wellness
TBD Hula Hooping with Dharma Yoga
TBD Runners retreat warm up / run

WHEN: Sundays, June 18, July 23, August 20, September 17

TIME: 10:30 – 3:30 pm

COST: FREE

WHERE: Old Town Winchester Taylor Pavilion

**Sundays at the Taylor Pavilion will be held rain or shine

For a complete list of all activities and participants visit:
<http://www.oldtownwinchesterva.com/sundays-at-the-taylor-pavilion/>



Classic Movie Night



Classic Movie Night is back for a third year. This event provides the opportunity to enjoy dinner at one of 35 different Old Town Winchester restaurants, stroll through and shop at 60 unique shops and sit beneath the stars to watch a classic movie.

Classic Movie Night is screened by Magic Lantern Theater, Winchester's classic film go-to since 2001 and sponsored by Greenfield Living Center.

The community is encouraged to bring seat cushions, blankets or chairs. Also, feel free to bring a picnic to eat or bring a to-go dinner from a restaurant in Old Town Winchester. This is a perfect event to cuddle up with a special someone and enjoy a blast from the past with an old-fashioned dinner and a movie night.

June 10 - "American Graffiti"

One of the most influential and beloved American classics, "American Graffiti" features the coming of age of four teenagers on their last summer night before college. Released in 1973, it is a nostalgic look back at the '60s, the music, mores and memories. Starring Richard Dreyfuss, Harrison Ford and Ron Howard. Rated PG; 113 minutes.

July 8 - Viewer's choice to be determined through a Facebook poll

Options include: "Some Like it Hot", "The Band Wagon" or "Moonstruck"

August 12 - "Citizen Kane"

Rated as the American Film Institute's Greatest American Film of all Time, Orson Welles's 1941 epic tale of a publishing tycoon's rise and fall is inventive, poignant and hugely entertaining – a landmark achievement in film. Rated PG; 119 minutes.

WHEN: June 10, July 8, August 12

TIME: Dusk

WHERE: Old Town Winchester Taylor Pavilion

COST: Free

RAIN LOCATIONS: Grace Evangelical Lutheran Church annex (July 10 & August 12) and Handley Library (July 8)

HOSTED BY: City of Winchester, Old Town Winchester and Magic Lantern Theater

For a complete list of all activities and participants visit:
<http://www.oldtownwinchesterva.com/classic-movies-mall/>



Oktoberfest



A taste of Germany is coming to Old Town Winchester with the 5th annual Oktoberfest. Attendees will have the opportunity to sample German-inspired food, beer and wine while experiencing different aspects of German culture.

Everyone is invited to compete in the Best Dressed Lederhosen and Dirndl Contest on Friday night with the top prize of an overnight stay at the Bavarian Inn in Shepherdstown.

Two high-energy bands will return for the pop/rock theme, including the Continentals, a band with a wide repertoire specializing in different ethnic styles of polka and waltz, and Bavarski, who plays everything from Chicago-style Polish polka to rockin' Oktoberfest party music. Also featured on Saturday is Altwashingtonia Schuhplattler Verein the "Original Bavarian Dance Club of Washington D.C." Over 30 costumed professional Bavarian dancers will once again bring fun traditions and create a true Oktoberfest atmosphere. There will also be street performers, accordion players and exciting experiences for both children and adults.

WHEN: Friday, October 13 – Saturday, October 14

TIME: Friday, 5:00 – 11:00 pm and Saturday, Noon – 8:00 pm

WHERE: Old Town Winchester Loudoun Street Mall

COST: \$15 advance tasting packages, \$10 general admission at the door

For a complete list of all activities and participants visit:
<http://oldtownwinchesterva.com/events/major-events/oktoberfest/>

Contact Information



Media inquiries of and interview requests for City of Winchester staff should be sent to:

Amy Simmons, Communications Manager, City of Winchester

540-667-1815, ext. 1670

Amy.Simmons@winchesterva.gov

For more information on these events and how to become a sponsor, volunteer or vendor, please contact:

Dario Savarese, Special Event coordinator

540-722-8700

dario@fullcirclem.com

Event Production by:



For more detailed event information visit:

www.EnjoyOTW.com

Photos Available Upon Request