

# What's New in Old Town



Old Town Winchester, (540) 535-3660

March 2014

## NEWS YOU CAN USE!

### PARKING UPDATE

Court Square, Loudoun, and Braddock Autoparks will all be undergoing renovations this summer. The Braddock Autopark may be closed for several weeks in August. More details to follow.



### NEW CITY EMAIL ADDRESSES

The City of Winchester is no longer using the email domain



**@ci.winchester.va.us**

If you are sending messages to an address with that domain, they will not be received. Make sure to check your contact lists! New addresses have the domain

**@winchesterva.gov**

### UPCOMING EVENTS



- > Restaurant Week – Mar. 3-6
- > OTDB Meeting - March 6
- > First Fridays – March 7
- > Rally in the Alley – April 13

## Restaurant Week March 3 - 6!

Looking for a good excuse to enjoy the culinary delights of Old Town? Look no further - Monday March 3rd - Thursday March 6th, a dozen Old Town Restaurants will be participating in Restaurant Week. Participating restaurants will offer 3 courses per person for \$25 or a Meal for 2 for \$25!

Full details and menus are available at the website [WinchesterRestaurantWeek.com](http://WinchesterRestaurantWeek.com)

### Participating Restaurants:

- > 147 North
- > Bonnie Blue
- > El Centro
- > eM
- > La Nicoise
- > One Block West
- > Piccadilly's Public House
- > The Dancing Goat
- > The Union Jack Pub
- > Violino Ristorante Italiano
- > Village Square Restaurant
- > Village Market & Bistro



## Deliveries on the Mall Feedback

Old Town Winchester is seeking stakeholder feedback on the impact of the vehicle on the mall ordinance change.

So far, we have received feedback from 17 businesses.

We value your opinion!

If you have yet to respond and would like to, please email your responses to [OTW@winchesterva.gov](mailto:OTW@winchesterva.gov) as soon as possible.



### Survey Questions

1. Has the change in access times impacted your deliveries/pickups, and if so, how?
2. Has the change caused any challenges for you or your staff?
3. One reason for eliminating afternoon delivery hours was to improve pedestrian safety and the outdoor dining experience. Have your customers commented on the changes?
4. There are 20 loading zones within the downtown area. Have you or your delivery drivers had any loading zone access problems?
5. In your opinion, was the change overall positive or negative for the downtown mall and the pedestrian experience on the mall?

### Current Rule:

**Delivery and maintenance vehicles allowed**  
7:30 a.m. - 10:30 a.m.  
7 days a week.

### Previous Rule:

**Delivery and maintenance vehicles allowed**  
6:00 a.m. - 11:00 a.m.  
4:00 p.m. - 6:00 p.m.  
7 days a week.

### Exceptions:

**Permits for vehicles on the mall for special circumstances beyond the approved hours can be obtained at the Old Town Winchester Offices at 33 E. Boscawen Street.**



### Old Town Winchester Welcome Center

33 E. Boscawen St.  
Suite 100  
Winchester, VA 22601  
(540) 535-3660

### E-mail

[OTW@WinchesterVA.gov](mailto:OTW@WinchesterVA.gov)

### Open

Monday - Saturday 8 - 5

### On the Web

[OldTownWinchesterVA.com](http://OldTownWinchesterVA.com)

Shop, Dine, Explore!

MUSEUM CORNER –

### George Washington's Office and Stonewall

**Jackson's Headquarters** will  
open April 1.

The **Shenandoah Valley**

**Discovery Museum** will be  
closed for the month of

March. A grand re-opening  
is planned for April.

The **Old Civil War**

**Courthouse Museum** is  
currently open Wed.-Sun.  
through April.

## Downtown Manager's Update

### Old Town Events

There are many exciting events planned for 2014. From Kidz Fest May 17 to Friday Night Live the third Fridays in June, July and August. If you have suggestions on how to improve city sponsored events or would like to participate in the events please contact Downtown Manager, Jennifer Bell at (540)535-3661 or Special Event Coordinator, Dario Savarese at (540)722-8700.

### OTDB

The Old Town Development Board will meet Thursday, March 6 on the 4<sup>th</sup> Floor of City Hall in the Exhibit Hall at 5:30 p.m. All are welcome to attend.

### Branding Campaign

Consultants Aaron Arnett and Ben Muldrow visited Winchester in February to develop a new brand for Old Town Winchester. A draft version will be presented at the next Old Town Development Board meeting. A final version will be presented by the consultant at an upcoming Council Work Session. Thank you to everyone who participated.

### Saturday Parking Meter Enforcement

The Parking Authority is considering meter enforcement on Saturdays. I would like to hear from downtown stakeholders on how this might affect you. Let me know your thoughts on this by emailing me at [OTW@winchesterVA.gov](mailto:OTW@winchesterVA.gov).



### Old Town Events

<i>Rally in the Alley</i>	Apr. 13
<i>Apple Blossom Fest</i>	Apr. 25–May 4
<i>Kidz Fest</i>	May 17
<i>Loudoun Street Mile</i>	May 26
<i>Hop Blossom Craft Beer Fest</i>	June 7
<i>Rockin Independence Eve</i>	July 3
<i>Downtown Tailgate</i>	Sept. 5–6
<i>Celebración</i>	Sept. 13
<i>Main Street Ag Day</i>	Sept. 20
<i>Fall Strolling Bridal Show</i>	Oct. 5
<i>October Fest</i>	Oct. 17–18
<i>Spooktacular</i>	Oct. 25
<i>Holiday Parade</i>	Dec. 1
<i>Holly Jolly Celebration</i>	Dec. 13
<i>First Night Winchester</i>	Dec. 31

### Movies on the Mall Summer Thursday Nights

### Bluemont Concert Series Summer Friday Nights

### Friday Night Live June 20 ■ July 18 ■ August 15

## Become a Welcome Center Volunteer

The Old Town Winchester Welcome Center is looking for enthusiastic and engaging members of the community to volunteer as Welcome Center Concierge. As a Concierge, volunteers will have the opportunity to welcome visitors to downtown Winchester and provide information to help create a memorable experience, assist community members in learning about upcoming events and getting engaged in Old Town, and to support the overall mission of the City of Winchester local government.

The Old Town Winchester Welcome Center opened in September 2013 as a place of hospitality and as a hub source of information for visitors to downtown and Winchester residents. The Old Town Welcome Center supports the City's goals to be a community of choice in which to live, work and visit.

Training will be provided to all volunteers. For more information about volunteering at the Old Town Welcome Center, please contact Downtown Manager Jennifer Bell at (540) 535-3660 or [welcomewinchestervva.gov](mailto:welcomewinchestervva.gov).