

What's New in Old Town



February 2015

News You Can Use!

Permit Applications are due for all downtown businesses which want to use city land, whether for patio seating, for an A-frame sign or for display of merchandise. You must apply for a permit every year.



Celebrate CB Rouss Day!

February 11th

Learn how this beloved man contributed to Winchester's history and take a tour of City Hall which bears his name.

1 p.m. - Wreath Laying at Mount Hebron Cemetery

2 p.m. - Birthday Cupcakes with Mayor Minor in Rouss City Hall

2:30 p.m. - Guided Historical Tour of Rouss City Hall

All month long - CB Rouss display in the Handley Regional Library Archives

Upcoming



- OTDB Meeting - Feb. 5
- First Friday - Feb. 6
- Chocolate Escape - Feb. 7
- Rouss Day - Feb. 11

Chocolate Escape February 7

Escape to Old Town Winchester for Valentine's shopping specials and indulgent chocolate morsels at the 2nd Annual Chocolate Escape on Saturday, February 7 from 2 p.m. to 5 p.m.

There will be 11 downtown restaurants offering a \$2 chocolate dessert sample. Over 25 downtown businesses will offer not only promotions, but chocolate samplings as well.

Participating businesses include:

Abija Blue - 126 N. Loudoun Street
Bell's Fine Clothing - 122 N. Loudoun Street
Bright Box Theater - 15 N. Loudoun Street
The Black Rose - 15 S. Loudoun Street
Dancing Dog Natural Market - 157 N. Loudoun Street
Eclectic - 6 W. Cork Street
Eugene B. Smith Gallery & Custom Framing - 25 N. Loudoun Street
Flavor Pourfection - 27 N. Loudoun Street
Ghost Tours of Old Town Winchester, Virginia
Handworks Gallery - 150 N. Loudoun Street
Incredible Flying Objects - 111 N. Loudoun Street
Luciole - 141 S. Loudoun Street
Michelle's Wigs & More - 33 W. Piccadilly Street
Murphy Beverage Company - 167 N. Loudoun Street
Old Town General Store - 106 S. Loudoun Street
Once Upon A Find - 48 S. Loudoun Street
Paper and Scissors Rock - 30 S. Braddock Street
The Polka Dot Pot - 7 N. Loudoun Street
Posh Pets Boutique - 16 S. Loudoun Street
Richard's Jewelry - 128 N. Loudoun Street
Scarpa Alta - 10 S. Loudoun Street
Shenandoah Valley Discovery Museum - 19 W. Cork Street
Shenandoah Valley Language Services - 139 N. Loudoun St., Suite 9
Simply Charming - 28 W. Piccadilly Street
Sweet Tea Unique Finds & Redesigns - 15 E. Boscawen Street
Tin Top Art and Handmade - 130 N. Loudoun Street
Touch for Health - 117 W. Boscawen St., Suite 200
White House Country Store - 204 S. Loudoun Street
Winchester Book Gallery - 185 N. Loudoun Street



Participating restaurants include:

147 North - 147 N. Loudoun Street
Bon Matin chez Leroy - 21 E. Boscawen Street
Brewbaker's Restaurant - 168 N. Loudoun Street
Cork Street Tavern - 8 W. Cork Street
El Centro Classic Mexican Food & Drink - 1 N. Loudoun Street
Espresso Bar & Café - 165 N. Loudoun Street
The Half Note Lounge - 103 E. Piccadilly Street
Just Like Grandma's - 46 E. Piccadilly Street
Piccadilly's Public House & Restaurant - 125 E. Piccadilly Street
Tropical Island Coffee & Café - 39 W. Piccadilly Street
Union Jack Pub & Restaurant - 101 N. Loudoun Street





Old Town Winchester Welcome Center
 33 E. Boscawen St.
 Suite 100
 Winchester, VA 22601
 (540)535-3660

E-mail
OTW@WinchesterVA.gov

Open
 Monday - Saturday
 8 a.m. - 5 p.m.
 Public Restrooms Available

On the Web
OldTownWinchesterVA.com

On Facebook
[/OldTownWinchesterVA](https://www.facebook.com/OldTownWinchesterVA)

On Twitter
[@WincVA](https://twitter.com/WincVA)

Download the App!
 Search for "Old Town Winchester, VA"

Businesses are encouraged to list their promotions and offers on the Old Town Winchester App. This is a great way to connect with and engage customers, and it's free! Contact Jennifer Bell for more information (540) 535-3660.



Downtown Manager Update

Great Events Begin Here in 2015!

Join us on February 18 as we kick-off our 2015 event season with a press conference at Noon in the Bright Box Theater. All businesses are invited to attend. Event rack cards will be available at the press conference as well as at the Old Town Welcome Center.

Old Town Winchester
GREAT EVENTS
 Begin in Old Town

Live Music | Family Movies | Themed Events | Much More!

EVENTS

Chocolate Escape	February 7
Apple Blossom Festival	April 24-May 3
KidFest	May 16
Loudoun Street Mile	May 25
Hop Blossom	June 13
Friday Night Live	June 19
Taylor Pavilion Concert	June 21
Rockin' Independence Eve	July 3
Friday Night Live	July 17
Taylor Pavilion Concert	July 29
Friday Night Live	August 21
Taylor Pavilion Concert	August 23
Downtown Tailgate	September 4-5
Main Street Ag Day	September 19
Concert at Taylor Pavilion	September 20
Octoberfest	October 16-17
Spooktacular	October 24
Old Town Holiday Parade	December 7
Santa's Headquarters	December 11-12
Holly Jolly Celebration	December 12
First Night Winchester	December 31

First Fridays
 Art and Music every First Friday, Monthly

Outdoor Family Movies on the Mall
 Thursday Evenings at Dusk, June 11-July 30

Bluesmonk Concert Series
 Summer Friday Nights, June-August

For more information:
 Old Town Welcome Center
 33 E. Boscawen Street • (540) 535-3660
OldTownWinchesterVA.com

Seeking Farmers' Market Manager

The City will soon be accepting applications for a person or business to manage a downtown Farmers' Market located at the Taylor Pavilion. The market is expected to run mid May through August. Interested individuals should contact Jennifer Bell at jennifer.bell@winchesterva.gov or (540)535-3661.



New Series of Family Friendly Entertainment

"Variety & Vaudeville a la Winchester" is a new Saturday morning entertainment series that features family-friendly performers.

The series is organized by Winchester's own Gary Auerbach a.k.a. "The Frisbee Guy" and local business owner Aida Adams. Admission is \$7 or \$5 in advance and tickets are available at Bon Matin chez Leroy and Steamy's Café.

The performances are held in the Old Post Office on the corner of North Braddock St. and West Piccadilly St.

The series began on January 31st and will continue through February and March.

VAUDEVILLE!
 A DAZZLING DISPLAY
 OF
 HETEROGENEOUS SPLENDOR
 DESIGNED TO EDUCATE, EDIFY, AMAZE, AND UPLIFT

Downtown Business Openings

Pebble in a Pond 16 S. Braddock Street (540) 722-6283

The retail shop in Remember Yourself Massage is moving next door and becoming Pebble in a Pond! Look for the new location to open February 5. A Grand Opening will be held on February 14 and free mini-classes will be offered throughout the day. Remember Yourself Massage at 18 S. Braddock remains open for massage, reflexology, CranioSacral therapy and energetic healing.

Everything you do ripples out into the world. Be conscious of the ripple you create. A shop to awaken your soul...