

# What's New in Old Town



August 2014

## News You Can Use!



**Braddock Autopark** will be closed entirely for renovations beginning Monday, August 4. Pedestrians will not be allowed access to the Loudoun Street Mall or Braddock Street via the garage.

## Back-to-School Dates:



⇒ Winchester City Schools: August 11

⇒ Frederick County Public Schools: August 18

## Upcoming Events



- First Friday – August 1
- Guided Civil War Tours – August 1 & 8
- Bluemont Concerts – August 1, 8, 15, 22 & 29
- Ballroom Dance Lessons – August 2
- National Night Out – August 5
- Movies on the Mall – August 7
- OTDB Meeting – August 7
- Pet Palooza Adoption Event – August 9
- 10-year-old World Series – August 9-16 (Jim Barnett Park)
- Friday Night Live – August 15

## Downtown Events

### Free Ballroom Dance Lessons

Led by Social Graces Ballroom Dance Studio. Saturday, August 2 from 2-4 p.m. on the walking mall.



### Movies on the Mall

The last movie this summer will be on Thursday, August 7. We will be showing *The Lego Movie*. Come early, as we are expecting a large turnout. Life-size Lego-inspired Batman will be available for pictures before the movie.



### Friday Night Live

The last FNL of the season will be held on August 15, 5-11 p.m. The music theme for the evening is country rock with performances by the Richmond-based group *Route 64* and West Virginia native, Colton Pack. The Shenandoah Arts Council and Winchester Art Market will return to the event, as well as numerous street performers and family entertainment. Tickets are \$5 in advance and \$10 at the gate. Visit [OldTownWinchesterVA.com](http://OldTownWinchesterVA.com) for more information.

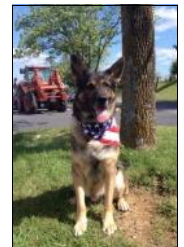


## National Night Out



The 31<sup>st</sup> Annual **National Night Out** is August 5<sup>th</sup> from 6 to 9 p.m. This year, City of Winchester residents will gather in one location; on the Loudoun Street Mall in front of the Old Courthouse Civil War Museum. Come join us for free hotdogs, live music, activities for kids and so much more, including a Meet and Greet with K9 Officer Kota! We encourage businesses to stay open late and participate in the event as members of the community.

National Night Out began in 1984 as an effort to promote involvement in crime prevention activities, police-community partnerships, neighborhood camaraderie and to send a message to criminals letting them know that neighborhoods are organized and fighting back. It has become a tradition to keep porch lights on during the night.



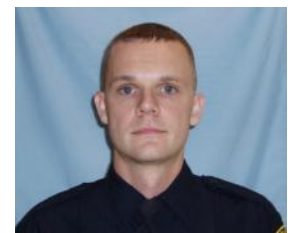
## Update from Downtown Officer Trey Rounds

Per the requests of downtown business owners and the OTWBA, the Police Department has stepped up foot patrols to include all shifts to walk the downtown mall area checking businesses for open doors or suspicious activity. These foot patrols normally last for a period of 30-60 minutes.

During the months of June and July, a total of 138 foot patrols have been

done by officers and officers have responded to specific calls including security/fire alarms, fraud, suspicious persons, and shoplifting.

If business owners or residents observe any suspicious activity in the area, please contact the police department as soon as possible by calling the non-emergency line, 540-662-4131 or 911 if there is an emergency.





**Old Town Winchester  
Welcome Center**  
33 E. Boscawen St.  
Suite 100  
Winchester, VA 22601  
(540) 535-3660

**E-mail**  
[OTW@WinchesterVA.gov](mailto:OTW@WinchesterVA.gov)

**Open**  
Monday - Saturday 8 – 5  
Public Restrooms Available

**On the Web**  
[OldTownWinchesterVA.com](http://OldTownWinchesterVA.com)

**On Facebook**  
[/OldTownWinchesterVA](https://www.facebook.com/OldTownWinchesterVA)

**Shop, Dine, Explore!**

### FREE Advertising!

Did you know that the Old Town Welcome Center offers free brochure/rack card space to downtown businesses? If you have a restaurant, shop, or business downtown and would like us to display your menu or brochures, please bring some by!

While you are here, we invite you to take some



**Old Town Guides** to display in your business. Together we can continue to promote all that Old Town has to offer!

## Downtown Manager Update

I am pleased to announce that after thoughtful consideration, the Old Town Development Board has chosen 9 applicants to receive funding for façade improvements as part of the Virginia Main Street Downtown Improvement Grant. The \$20,000 grant award will be divided based on final total project costs. Thank you to all who submitted applications;

over \$34,000 in funds were requested! We appreciate the willingness to invest in the downtown.

Look for updates to these properties coming soon:

33 E. Piccadilly St. -  
*Michelle's Wigs and More*

123 N. Braddock St. -  
*Kids @ Kimberly's*

12-14 N. Braddock St./48  
W. Boscawen St. -  
*Laing Business Building*

20 S. Braddock St. -  
*Nourish*

48 S. Loudoun St. -  
*Once Upon A Find*

27 N. Loudoun St. -  
*Flavor Pourfection*

126 N. Loudoun St. -  
*Abija Blue*

128 N. Loudoun St. -  
*Richard's Jewelry*

160 N. Loudoun St. - *above*  
*Blind Faith Enterprises*

## Parking Authority News

**The Court Square Autopark Kent St. entrance/exit is now open!**

**The Braddock Autopark will be closed** for the month of August starting Monday, August 4. The garage will close entirely to both hourly and monthly customers as well as all pedestrian traffic. Pedestrians will not be allowed access to the Loudoun Street Mall or Braddock Street via the garage. Hourly customers will be redirected to Loudoun Autopark or Court Square Autopark. Construction at Braddock is expected to last approximately one month.

Beginning September 1, the monthly parker rate will increase to \$50/month at all 4 garages. A new hybrid system will be implemented at the Braddock Autopark. Second floor spaces can be reserved on weekdays from 6am-6pm for \$55/month, and 24/7 for \$60/month. Both of these options require an annual contract. Regular monthly parkers will be permitted to park on any floor in any non-reserved space for \$50/month. This option requires a monthly contract.

## World Series Comes to Winchester

The 2014 Cal Ripken 10-year-old World Series will be played at Jim Barnett Park, August 9-16. This event was last held in Winchester in 2011. The tournament features 10 teams, including Winchester, from across the country and is expected to draw several thousand people to our area. Visit [www.winchestervaworldseries.com](http://www.winchestervaworldseries.com) for more information.

Old Town Winchester will host a Welcome table at Jim Barnett Park as teams arrive on August 7th. Let us know if your business is having any specials during the World Series so that we can pass the information along to the teams and families. You are welcome to drop off any promotional items that you would like us to distribute for you. We will need items brought to the Welcome Center by Wednesday, August 6.

## Downtown Business

**Flavor Pourfection** 27 N. Loudoun St. [FlavorPourfection.com](http://FlavorPourfection.com)

Enjoy tasting dozens of skillfully handcrafted premium extra virgin olive oils and balsamic vinegars on tap, and experience all of the wonderfully fresh and infused flavors we offer. Choose your favorites to bottle up and take home to turn your ordinary meals into a gourmet delight!

