



ArtScape In Old Town Winchester 2017

A downtown beautification project involving artisans of all ages

CALL FOR ENTRY

Since 2009, the Old Town Development Board (OTDB) and the Shenandoah Arts Council (ShenArts) have partnered and collaborated to bring an outdoor gallery to the historic downtown area of Winchester. This year, additional support is being provided by the MSV. Artists of all ages are invited to participate in this juried art competition, with selected artwork being reproduced on banners that will then hang on the light posts throughout the downtown area from April through December.

Why “ArtScape” in Winchester?

The projects objective is to create an outdoor gallery experience. A community-building project created by volunteers of the OTDB and ShenArts, it adds interest and color to the downtown streetscape with art. The colorful banners will encourage pedestrians to stroll and traffic to slow down to enjoy the area. Showcasing locally created art provides a unique twist on an outdoor gallery experience.

How does it work?

Artists of all ages submit work that will be reviewed by a juror(s). Some of the works chosen will be by artisans 18 or younger and the majority will be from both professional and amateur adult artists. The chosen works will be professionally photographed and digitally transferred directly onto vinyl banners. The artist’s work and name will appear on both sides of the banner, along with the name of the corporate sponsor of that individual banner. The original artwork will be on display at the Museum of the Shenandoah Valley, with a reception opening that exhibit in April. After the exhibit, the originals that have not sold will be returned to the artists. At the end of the year, the banners will be removed and becomes the property of the corporate sponsor. The sponsor does not receive reproductive rights of the work.

How can YOU submit art to be included on a banner?

Go to www.shenarts.org to complete the form, upload photograph images of your art, and pay the non-refundable application fee. If you prefer, you may also complete the attached form with a check payable to ShenArts and submit photographs of your art by January 13, 2017.

Application Fee:

18 and under	\$20
Adult ShenArts Member	\$35
Adult Non-Member	\$50

