



ArtScape 10 in Old Town Winchester

A downtown beautification project involving artisans of all ages

CALL FOR ENTRY

Since 2009, the Old Town Advancement Commission (OTAC) and the Shenandoah Arts Council (ShenArts) have partnered and collaborated to bring an outdoor gallery to the historic downtown area of Winchester. Again, this year additional support is being provided by the MSV. Artists of all ages are invited to participate in this juried art competition, with selected artwork being reproduced on banners that will then hang on the light posts throughout the downtown area from April through December.

Why “ArtScape” in Winchester?

The project’s objective is to create an outdoor gallery experience. A community-building project created by volunteers of the OTAC, ShenArts, and the MSV, it adds interest and color to the downtown streetscape with art. The colorful banners will encourage pedestrians to stroll and traffic to slow down to enjoy the area. Showcasing locally created art provides a unique twist on an outdoor gallery experience.

How does it work?

Artists of all ages submit work that will be reviewed by a jury. Some of the works chosen will be by artisans 18 or younger and the majority will be from both professional and amateur adult artists. The chosen works will be professionally photographed and digitally transferred directly onto vinyl banners. The artist’s work and name will appear on both sides of the banner, along with the name of the corporate sponsor of that individual banner. The original artwork will be on display at the Museum of the Shenandoah Valley, with a reception opening in April. After the exhibit, the originals that have not sold will be returned to the artists. At the end of the year, the banners will be removed and become the property of the corporate sponsor. The sponsor does not receive reproductive rights of the work.

How can YOU submit art to be included on a banner?

Go to www.shenarts.org to complete the form, upload photograph images of your art, and pay the non-refundable application fee. If you prefer, you may also complete the attached form with a check payable to ShenArts and submit photographs of your art by January 25, 2019.

Application Fee:

18 and under	\$20
Adult ShenArts Member	\$35
Adult Non-Member	\$50

Submission Guidelines

- Artists may submit up to 3 pieces for consideration.
- Each piece must be labeled on the back with your name, title of work, the medium used, and price.
- Artwork not already framed will need to be framed prior to the drop off date.
- Each piece must have a hanging mechanism on the back (wire hanger strongly preferred for stability).
- Artist of any age and level of expertise may apply.
- Artist does not have to be a resident of Winchester.
- The actual area on the banner is 30”H x 30”W and is of portrait orientation, Artwork not meeting these dimensions will be professionally cropped by the designer to fit the allotted space.
- Artwork imagery must be appropriate for a public community space.
- Artwork must be ORIGINAL. Images that have a copyright will not be accepted, i.e. cartoon or Anime characters, images published in magazines or newspapers, etc.
- Although all care will be taken to protect your artwork, ShenArts, OTAC, and MSV will not be responsible for any damage or breakage. We recommend that you deliver it wrapped or in a carrying case and that you insure your art.

Dates to Remember:

January 25- all art must be submitted for jury selection by 5 p.m.

January 25- all sponsorship commitments must be received

February 1- art will be selected and artists will be notified of the selection

February 2, 4 & 5 - artists drop off original artwork to ShenArts

February 6-11- original artwork will be photographed and digital transfer to banner will begin

February 22- Images added to ShenArts website; brochure produced and distributed in the downtown area to businesses

April 15- banners will be hung, original art will go on exhibit at MSV and an opening reception will be held on April 16

Complete and return the commitment form and application by JANUARY 25, 2019. Please make checks payable to ShenArts and mail to 530 Amherst St. Winchester VA 22601 or register online at www.shenarts.org

By signing below, I assure that the information is correct. I also recognize that if one of my pieces is accepted, it becomes the property of “ArtScape” to be sold at an arts event. Upon its sale, I understand that I will receive 70% of the proceeds and ShenArts receives 30%. Additionally, ShenArts, the OTAC, and the MSV have reproduction rights of the work for the event’s promotional purposes and future digital or print use.

Artist Name	Phone Number		
Address, City, State, Zip	Email		
Title 1: _____	Medium _____	Size _____	Price _____
Title 2: _____	Medium _____	Size _____	Price _____
Title 3: _____	Medium _____	Size _____	Price _____
Signature	Date		