



Great Façades Begin Here!

## Old Town Greatness Program Façade Grant

### FAQ

**Who can apply?** Businesses participating in the Greatness Program.

**How much is available?** A grant of up to \$1,000 is available for each property with 100% matching funds. A total of \$5,000 in grant funds is available.

**What is the application process?**

- Completed applications are submitted to the Downtown Manager at the Old Town Winchester Office, 33 E. Boscawen St., Suite 100 or via email at [OTW@winchesterva.gov](mailto:OTW@winchesterva.gov)
- Applications are reviewed by the Old Town Development Board
- OTDB selects applicants to receive grant funding
- Applicants are notified
- If required, projects go through the Board of Architectural Review process before work can begin.

**What is the timeline?**

- November 28 → Applications due to the OTW Office, 33 E. Boscawen St., Suite 100
- December 1 → OTDB Application Review and Selection
- Week of December 5 → Applicants Notified
- If required, projects go through the Board of Architectural Review process before work can begin.
- June 5 → Projects must be completed & receipts submitted to the OTW Office.

This grant is made possible through a Virginia Main Streets Downtown Improvement Grant.